

North Coast Area 2021-22 Year-end Report



	Sites	Students Served	Volunteers	Volunteer Hours	Books Given
AREA	4	278	N/A	N/A	2,000
STATEWIDE	255	14,453	750	10,379	124,548
SINCE 1992		266,737	147,007	4,545,817	3,257,591

A Year for the Books



The 2021-22 school year was a momentous one for SMART, as we celebrated our 30th anniversary, finalized a merger with The Children’s Book Bank, underwent a leadership transition, and continued to navigate the ever-changing pandemic landscape. Through all of these changes, we’ve remained focused on our mission to spark joy and opportunity through the magic of a shared book. We also prioritized being a flexible partner to our schools, offering a menu of virtual and in-person program models, and continuing to ensure all SMART Reading students received new books and reading resources to keep and share with their families.

In the North Coast Area, which includes Clatsop and Columbia counties, our site partners let us know that the best way to support them was to provide books – and we’re proud to report that 2,000 new books went home with local kids! With the retirement of longtime Program Manager, Paula Seid, we’ve also restructured our staff support for this area. Going forward, the North Coast will become part of our Northwest Area, which serves nearby coastal communities in Tillamook and Lincoln counties, along with our programs in Marion, Polk and Yamhill counties.

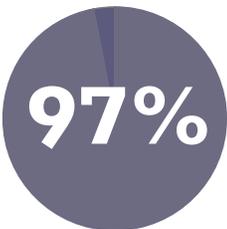
As we look ahead to the 2022-23 school year, we’re anticipating a significant return to in-person service, while continuing to offer pandemic-era services that have proven to be valuable additions to our suite of programs. We’ll also be exploring how to bring the Book Bank’s model of collecting, cleaning and distributing donated books to communities across the state. While we can’t know for certain what the year will hold, we know that kids need the books and shared reading time that SMART provides more than ever, and we’ll be there for them no matter what!

Spotlight on Classroom SMART

After piloting the Classroom SMART model last year at 11 sites around the state, it quickly became our most popular student engagement option this year. Based on research underscoring the importance of reading aloud to kids, this model engages a volunteer to read aloud to an entire classroom either virtually or in-person on a consistent basis. Teachers reported that it was easy to implement and a valuable complement to classroom instruction. Volunteers around the state led 1,400 Classroom SMART sessions during the 2021-22 school year.

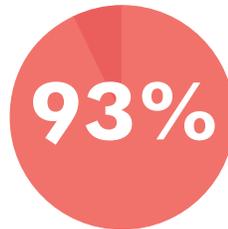


Pictured: Students reading books they received from SMART.



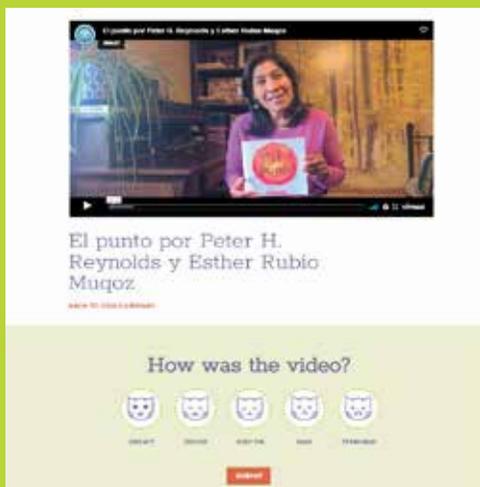
97% of educators reported that Classroom SMART contributed to improvements in enjoyment of reading.

93% of educators reported that Classroom SMART contributed to improvements in reading motivation.



During 97% of Classroom SMART sessions, the class was engaged.

“My students love choosing their books that they get to ‘keep forever.’ After choosing, they sit with friends and read and share their books.”
- Teacher



SMART Storytime Expands Access to Read-alouds

All students in SMART have access to SMART Storytime, a library of more than 230 video read-alouds created by SMART volunteers. This continues to be a popular resource for kids participating in any of the program delivery models. This year, kids and families watched over 2,258 read-alouds!

Pictured: Sample of a read-aloud video on the SMART Storytime website.

80% of SMART Reading kids and families rated SMART Storytime videos good or great.