Local Snapshot

7 Cities
14 Site Coordinators
3 School Districts

Condon • The Dalles • Halfway • Hermiston • Hood River • Odell • Parkdale

Another Great Year in the Books!
The 2018-19 school year was filled with shared stories, laughter, and learning as our community came together to support young readers and help set them on a path for success in school and in life. Thanks to our volunteers, donors, educators, and partners in the Northeast Area and throughout the state, we reached an exciting milestone -- nearly 11,000 students benefiting from one-on-one reading sessions and new books to keep. We look forward to more fun, partnerships, and important work ahead!

SMART offers an opportunity for many of our students to receive one-on-one attention with reading aloud. It is invaluable for children to listen to authentic stories and reading.

- Northeast Area Educator

2019-20 Goals

Student Goal: 400
Fundraising Goal: $27,800
Volunteer Goal: 240

www.getSMARToregon.org
877-598-4633
Meet SMART Alumna Kenetha

Years after she walked the halls of her elementary school as a kindergartner, Kenetha Mayo still beams when she pulls out the well-loved stack of books she received from SMART. “These books were the first ones that were truly mine,” she says. “I read them all the time and I didn’t have to worry about wrinkling the pages.”

She has cherished that stack of books, keeping them through frequent childhood moves and rescuing them from a family garage sale. She credits these books and the time spent reading with a SMART volunteer with setting her on a path for success in school and in life. “SMART really impacted every aspect of my life. Starting so young, it helped me build confidence in myself as a person and as a student. I remember feeling so special when I got to read to someone, and with the books from SMART, I started reading more at home, too,” she recalls.

Now an avid reader, Kenetha is a Lead Universal Associate for Umpqua Bank, and loves reading the books she received from SMART with her nieces and nephews.

Student Milestones

Each April, SMART teachers are asked to participate in a voluntary survey reporting progress observed for each participating student. Teachers evaluate students’ progress on grade-appropriate literacy benchmarks. The results reveal:

- More than 85% of SMART students consistently showed improvement in measures of reading motivation and enjoyment, which are strongly correlated with reading performance.
- 91% of SMART students showed improved confidence in their reading skills.
- 82% of SMART students showed improvement in social and emotional skills.

*This data is from the 2017-18 program year; outcomes remain relatively constant year to year.

Family and Educator Feedback

Each year, SMART gathers input from families with children in the SMART program and from educators with SMART in their schools to learn about our impacts, outcomes and areas for improvement. Here’s what we learned:

- 93% of parents or guardians agreed that their children benefited from the SMART program.
- 97% of parents or guardians said their children demonstrate improved reading skills as a result of participating in SMART.
- 85% of educators indicated SMART contributed significantly to reading motivation and enjoyment for their students.
- 91% of parents or guardians said their children benefited from the SMART program.
- 82% of SMART students showed improvement in social and emotional skills as a result of participating in SMART.

“SMART really impacted every aspect of my life. Starting so young, it helped me build confidence in myself as a person and as a student. I remember feeling so special when I got to read to someone, and with the books from SMART, I started reading more at home, too,” she recalls.

Now an avid reader, Kenetha is a Lead Universal Associate for Umpqua Bank, and loves reading the books she received from SMART with her nieces and nephews.

My favorite part of SMART was watching the little girl who was so easily distracted she couldn’t focus on a book, change to a little girl who would engage with me and identify letters on the pages of a book.

-Northeast Area Volunteer

www.getSMARToregon.org 877-598-4633

Inspire a child’s next chapter.