



Media Contact:
Jessica Corcoran, Communications Director
971-634-1605, jcorcoran@getsmartoregon.org

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SMART Launches New Website *Site offers robust resources on children's literacy*

Portland, Ore. – SMART (Start Making A Reader Today), the statewide nonprofit organization dedicated to making a difference in the lives of Oregon children through providing reading mentorship and support, has launched a new and improved website at www.getSMARToregon.org.

The new website provides a variety of helpful resources for visitors, whether they are volunteers, SMART parents, donors, educators, or simply interested in learning more about SMART's work.

Among some of the new site's features, visitors will find a section on why reading matters with substantial resources for parents, early literacy research, reading tips and book suggestions. Also new to the website is an expanded section of pages dedicated to each local SMART office, where visitors can find information specific to SMART in their local communities.

More valuable resources on the website include volunteer training information, program outcomes and testimonials shared by individuals whose lives have been touched by SMART.

About SMART® (Start Making A Reader Today)

SMART, Start Making A Reader Today, is a statewide nonprofit organization that envisions an Oregon where every child can read and is empowered to succeed. We partner with schools around the state and engage community volunteers to read one-on-one with PreK-3rd grade children, helping strengthen literacy skills and encourage a love of reading.

Over the past two decades, SMART has steadily grown to become Oregon's largest volunteer literacy program. In 2011-2012, we served more than 8,500 children statewide with the help of 5,000 community volunteers. Children in the program receive 14 new books throughout the school year to keep and read with their families. Together, with support from communities and schools around the state, SMART is improving the reading capacity of Oregon's children. Visit www.getSMARToregon.org or call 877-598-4633 to learn more about SMART.

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