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**FOR IMMEDIATE RELEASE**  
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## **SMART Names Greg Chaillé to Statewide Board of Directors**

**Portland, Ore.** – SMART is pleased to announce the addition of Greg Chaillé to its statewide board of directors.

Chaillé is recently retired from his post as president of The Oregon Community Foundation (OCF), and is currently serving as strategic advisor to the organization through the duration of the year. During his 23-year tenure, OCF's endowment grew from \$40 million to \$1.1 billion, its volunteer base grew from 40 individuals to 1,600, and its geographical focus expanded from the Portland area to encompass communities across the state. Chaillé was responsible for managing the organization's endowment, which provides annual contributions to nonprofits across Oregon.

"We are absolutely thrilled that Greg has joined our board of directors," says Chris Otis, SMART's executive director. "With his sterling reputation, experience and expansive knowledge of our state and key education partners, he will be a valuable addition. We're grateful that Greg has joined us in our charge to empower children across Oregon for brighter futures through reading."

"I am honored to join the board of one of Oregon's premier education organizations that is improving the lives of thousands of children each year," Chaillé says of joining SMART's board.

In his role on SMART's board, Chaillé will serve a three-year term ending in June 2014. SMART's 2011-2012 Board Officers include: Charles Wilhoite, Chair; Mary Wilcox, Vice Chair; Mary Boyle, Secretary; and Behzad Hosseini, Treasurer.

### **About SMART® (Start Making A Reader Today)**

SMART, Start Making A Reader Today, is a statewide nonprofit organization that envisions an Oregon where every child can read and is empowered to succeed. We partner with schools around the state and engage community volunteers to read one-on-one with PreK-3<sup>rd</sup> grade children, helping strengthen literacy skills and encourage a love of reading.

Over the past two decades, SMART has steadily grown to become Oregon's largest volunteer literacy program. In 2011-2012, we will serve more than 8,400 children statewide with the help of 5,000 community volunteers. Children in the program receive 14 new books throughout the school year to keep and read with their families. Together, with support from communities and schools around the state, SMART is improving the reading capacity of Oregon's children. Visit [www.getSMARToregon.org](http://www.getSMARToregon.org) or call 877-598-4633 to learn more about SMART.

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