

# What's New in the Northeast Area

Serving Baker, Gilliam, Hood River, Morrow, Umatilla, and Wasco counties

## Thanks All Around!

SMART Reading wouldn't be possible without our incredible community. In this year of so many changes and new challenges, we've been awed by the commitment and support of our volunteers, donors, educators, and partners who stand alongside us to bring a love of reading and learning to local kids. Thank you for being part of our family!

### Corporate and Foundation Sponsors

Many thanks to these businesses and partners for helping us spark joy and opportunity through the magic of a shared book:

**Altrusa Club**  
**United Way of the Blue Mountains**  
**United Way of the Columbia Gorge**  
**Wyeast Laboratories, Inc.**

## Sponsor A SMART School in Northeast

Our School Sponsors make a direct impact on a school in our community by providing the financial support and often the employee volunteers to help SMART Reading students thrive. Huge thanks to these local sponsors:



**WILDHORSE FOUNDATION**

**Altrusa Club**  
**James and Shirley Rippey Family Foundation**  
**Nixyaawii CommuniCare**

## Book Distribution Goes On!



"The students loved being able to keep the books from SMART this year! - Dry Hollow Elementary Principal Ajay Rundell

We're proud to share that we gave away over 3,700 books to local kids in 2020-21!

## Celebrating Our Northeast Area Volunteer of the Year



Louise, and thank you for everything you do for SMART Reading!

Westside Elementary volunteer Louise McColloch was named the Northeast's 2020-21 Volunteer of the Year! She's been a Volunteer Reader since 2013 and she's played an integral role in planning our local fundraiser, Sip in the Gorge. Congratulations,

## Community Comes Together for Oregon Reads Aloud



The Northeast was well-represented in SMART Reading's statewide celebration and fundraiser held in February. Our portion of the read-a-thon included stories read by Gus Hedberg, Timber Joey, Louise McColloch, Vivian McInerney, and Kirby Neumann Rea. Big thanks to everyone who tuned in, gave, and helped make the event a huge success.

## SMART Northeast Area Staff

Sharon Benson, *Senior Development Officer*  
Paula Seid, *Senior Program Manager*

## 2020-21 Local Impact



**10**  
**Sites**



**404**  
**Students**



**3,713**  
**Books Given**