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SMART Receives 8,000-10,000 Book Donation From Scholastic

Portland, Ore. – Thanks to an in-kind donation from Scholastic Inc., SMART (Start Making A Reader Today), the Oregon-based literacy nonprofit organization, will add 8,000-10,000 children’s books to its permanent and giveaway collections.

“We are grateful to Scholastic for their long standing support and for this generous donation in our 20th anniversary year,” said Chris Otis, SMART Executive Director. “Our two organizations share a dedication to strengthening the reading skills and future success of our most vulnerable children, and this joint effort is a great way to pay tribute to 20 years of making readers.”

The donation from Scholastic, the global children’s publishing, education and media company, will boost SMART’s permanent book collections from which volunteer readers select books to read with children on a weekly basis, as well as books that are given to SMART students to take home and keep, Otis said. SMART gives nearly 100,000 books to children each year to help build their home libraries.

About SMART® (Start Making A Reader Today)

SMART, Start Making A Reader Today, is a statewide nonprofit organization that envisions an Oregon where every child can read and is empowered to succeed. We partner with schools around the state and engage community volunteers to read one-on-one with PreK-3 children, helping strengthen literacy skills and encourage a love of reading. Over the past two decades, SMART has steadily grown to become Oregon’s largest volunteer literacy program. Together, with support from communities and schools around the state, SMART is improving the reading capacity of Oregon’s children. Visit www.getSMARToregon.org or call 1-877-598-4633 to learn more about SMART.

For more information about Scholastic, visit the Scholastic media room at <http://mediaroom.scholastic.com>.

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