


Rogue Valley Area 2022-23 Year-end Report



	Sites	Students Served	Volunteers	Volunteer Hours	Books Given
→ AREA	22	791	216	4,262	7,161
→ STATEWIDE	252	23,815	4,137	49,763	225,263
→ SINCE 1992		290,552	147,004	4,585,581	3,475,655

SMART is Back in Schools!




After more than two years, the 2022-23 school year brought a much-anticipated return to in-person reading! Volunteers and students connected through books in our traditional one-on-one model and through Classroom SMART, a popular and effective pandemic adaptation where a volunteer leads interactive read-alouds for a whole classroom.

It also marked our first year as a merged organization with the Children's Book Bank. The Book Bank's sustainable model of collecting, refurbishing and redistributing community-donated books presents exciting opportunities to reach kids in new ways and

we've begun exploring opportunities to expand to our area in the coming years.

In the 2023-24 school year, we expect to reach over 21,000 students, including nearly 900 locally. With kids continuing to experience negative ripple effects of the pandemic, we need our community by our side as we continue to spark joy and opportunity through the magic of a shared book.

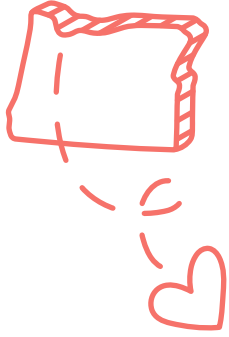
Pictured: A One-to-One SMART session at Helman Elementary in Ashland.

 [I volunteer because] I feel that reading is the most important skill we can learn. I wanted to be a small part in helping students learn to read and learn to enjoy it as a pastime.

- Volunteer, Rogue Valley Area



Program Outcomes



At the end of each year, SMART Reading surveys educators and families to gain insights about SMART's impact on their students. The feedback is overwhelmingly positive, revealing significant benefits for participating children. The data below reflects feedback on our One-to-One SMART model.

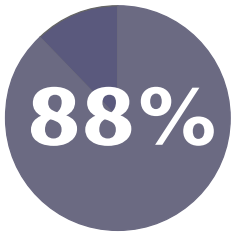
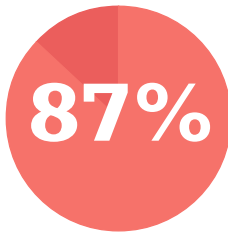


Pictured: A One-to-One SMART session at Ruch Outdoor Community School in Jacksonville.

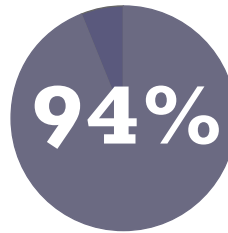


89% of kids showed improvement in reading motivation

87% of kids showed improvement in overall reading performance

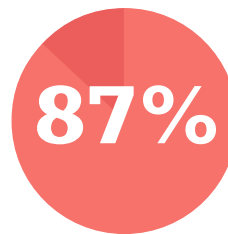


88% of kids showed improved reading enjoyment



94% of families feel that their child benefited from participating in SMART

87% of kids showed improvement in reading comprehension



96% of educators feel that SMART positively impacted their students and school community



I had one particular student who needed to have a connection to a positive role model. SMART did just that! When their Reader would show up to read, the student lit up with the biggest smile and appreciation that they showed up for them.

- Teacher, Rogue Valley Area

